

**Case Study** | University Tasmania**Snapshot Overview**

The University of Tasmania was founded in 1889 and is the fourth oldest university in Australia. With three main campuses across Tasmania, the University of Tasmania is committed to the creation, preservation and excellence in teaching, research and scholarly activities.

Konica Minolta has maintained a decade long partnership with the University of Tasmania and continues to service its printer fleet across the state, including managing its 80 office MFPs (multi-function printers), document management software solutions and most recently its production print devices that are used for producing university study materials and lecture notes for staff and students.

# Combating the University of Tasmania's shrinking budgets with a new approach to in-house printing

**The Challenge**

Like many tertiary institutions, the University of Tasmania needs to remain responsive to the abundance of changes to the education sector across Australia. These include managing constant reductions to our budgets and the ever tightening cost controls as well as addressing reliability and efficiency challenges.

"Keeping abreast of the market and other vendor products is important to us as we are constantly looking for new ways to increase our productivity and get the best value for our money. As Tasmania's only University we were facing budget constraints so we needed to find a partner who could demonstrate value whilst still demonstrating the capability to print a range of different academic course books and student materials," commented Rod Barnes, Manager Reprographics, University of Tasmania.

The University of Tasmania's previous production equipment also had very little online finishing capabilities and minimal paper capacity, which limited the ability to deliver professionally presented material.





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**Rod Barnes,**  
Manager Reprographics -  
University of Tasmania.

## The Solution

Based on a strong 10 year relationship, Konica Minolta had provided 80 MFPs across the University of Tasmania campuses, so it was a natural decision for the University to consult with Konica Minolta about production print solutions.

“We value the extensive partnership Konica Minolta has with our university and we were confident they’d be able to provide us with a cost effective and reliable solution that suited the needs of our campuses,” added Rod.

After careful deliberation and a demonstration at Konica Minolta House in Sydney, the University installed two bizhub PRO monochrome production print devices in its Launceston and Hobart UNIPRINT print rooms. Both devices sported Micropress front end software solutions which enhanced speed and efficiency. A suite of finishing solutions was also added including a stacker cart, saddle stitch unit and staple finisher.

“The two bizhub PRO’s complete with the enhanced functionalities have transformed our printing capabilities and have proven to be an essential component of our print rooms. We are now enjoying improved productivity and enhanced turn around time,” continued Rod.

## The Result

With Konica Minolta’s bizhub PRO print system, the University of Tasmania has almost doubled its sheet capacity from 7,450 to 14,000, as well as enjoying the flexibility of having more finishing capabilities such as a 100 sheet stapler, a 50 sheet saddle stitch with trim function, and six new fold positions.

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Contact us for more information:

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