

INHOUSE PRINT & DESIGN ACCELERATES PRODUCTION AND EXPANDS CAPABILITIES WITH KONICA MINOLTA AUSTRALIA



CHALLENGE

- Rising operational costs and increasing pressure for faster turnaround times
- Demand for greater print versatility across signage, publishing, and point-of-sale materials
- Requirement for reliable long-sheet capability to meet growing customer expectations.



SOLUTION

- AccurioPress C7100
- Two AccurioPress C14000s
- Auto Quality Adjustment (AQA) and air-suction feeding technology.



CUSTOMER BENEFITS

- Improved productivity and reduced operator intervention
- Reliable long-sheet printing for point-of-sale applications
- Faster job turnaround and higher print output
- Enhanced print consistency and colour quality.



Industry: Commercial print
Location: Underwood, QLD

InHouse Print & Design is a family-owned commercial print business based in Underwood, Queensland. The company was established more than 26 years ago and has grown from a small local operation into a full-service provider offering digital print, design, publishing, and signage solutions. Its integrated business model includes four distinct divisions, including InHouse Print, InHouse Publishing, InHouse Signs, and InHouse Bookstore, letting the team manage projects from concept and design

through to production and distribution. The company's diverse capabilities cater to a wide range of clients, from independent authors producing short-run books to corporate customers requiring large-format signage and point-of-sale materials. InHouse Print & Design prides itself on delivering high-quality work, fast turnaround, and exceptional customer service, underpinned by a commitment to innovation and long-term relationships with its clients and partners.

Giving Shape to Ideas



CHALLENGE

InHouse Print & Design needed to respond to increasing customer demand for faster turnaround, higher print quality, and greater versatility across its signage, publishing, and point-of-sale work. Rising material and overhead costs added pressure to remain competitive, while growing expectations for short-run, on-demand printing required a more efficient production process.

The company's existing equipment limited throughput and required frequent manual handling, particularly for long-sheet and custom print jobs. This created bottlenecks in production and increased operator time, affecting overall workflow and turnaround. The team needed a solution that could simplify complex jobs, improve consistency, and let operators focus on value-add tasks rather than manual adjustments.

Guy Kirk, general manager at InHouse Print & Design, said, "We're always looking for innovation. We want machinery that can move with the times, provide better support, and deliver more flexibility for our operators and our customers. We knew it was time to look for a new solution that could evolve with the business and keep pace with what our clients were asking for."

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**GUY KIRK, GENERAL MANAGER,
INHOUSE PRINT & DESIGN**



THE SOLUTION

InHouse Print & Design's transition to Konica Minolta began in 2022 with the installation of the AccurioPress C7100, replacing the company's legacy devices. The team trialled the system alongside its existing fleet and was impressed with the quality, efficiency, and long-sheet capability of the C7100.

Guy said, "We wanted to see what else was possible beyond our existing machines. The 7100 gave us a chance to test the technology, and it proved it could handle the kind of complex jobs we needed to run. The ability to print longer sheets was a big selling point for us because we do a lot of point-of-sale work like shelf strips and banners; it let us bring jobs in-house that used to go through the wide-format department."

InHouse Print & Design installed the first AccurioPress C14000 in June 2025, followed closely by a second unit in August. The new presses were configured with AQA technology to deliver higher throughput, reduced manual intervention, and consistent image quality across every job.

Konica Minolta's AQA automatically manages calibration and colour consistency, letting the machines maintain peak performance with minimal downtime. Air-suction feeding provides smooth, uninterrupted paper handling for longer print runs, helping operators achieve greater reliability and productivity.

Guy said, "The installation went smoothly. Konica Minolta worked closely with us to meet our schedule and minimise downtime, and the operators were able to hit the ground running straight away. The techs have been great and are always available for advice; it's good to know Konica Minolta keeps checking in to offer extra training and support."

"The responsiveness from Konica Minolta makes a real difference. If we ever have an urgent issue, the team is onto it straight away. We've increased output, improved turnaround, and gained the flexibility to take on more complex jobs. The Konica Minolta partnership has been a great investment for our business."

**GUY KIRK,
GENERAL MANAGER AT INHOUSE PRINT & DESIGN**



CUSTOMER BENEFITS

InHouse Print & Design has achieved measurable improvements in production speed, print quality, and uptime since upgrading to the Konica Minolta AccurioPress fleet. The company can now complete high-volume and short-run jobs faster while maintaining precision and consistency across every print.

The long-sheet capability has been particularly valuable for point-of-sale (POS) materials such as shelf strips, header cards, and banners, which were previously handled by the wide-format department. Bringing these jobs onto the AccurioPress devices has reduced costs for customers, improved margins, and streamlined workflow.

Guy said, “We can now run longer jobs with less operator input and achieve better quality at the same time. The

reliability of the machines means we can focus more on design and customer service instead of manual workarounds.

“All machines need maintenance, though the responsiveness from Konica Minolta makes a real difference. If we ever have an urgent issue, the team is onto it straight away.”

InHouse Print & Design is well positioned to continue its growth with greater print capacity, improved efficiency, and a trusted technology partner. The enhanced consistency and reliability of production have strengthened customer confidence, reinforcing the company’s reputation as a dependable print provider for projects of any size or complexity. The investment has also set the foundation for the company’s next phase of digital transformation,

providing the scalability needed to support new service offerings and integrate emerging technologies as the business evolves.

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