



KONICA MINOLTA

VISION **SAFEQ Cloud**[®]



STREAMLINE YOUR PRINT AND SCAN WORKFLOWS

SAFEQ CLOUD PRO

Giving Shape to Ideas

CLOUD PRINT SERVICES

FLEXIBLE, SECURE PRINTING FOR THE HYBRID WORKPLACE.

As hybrid work becomes the norm, organisations are prioritising digital transformation and resilient IT infrastructures. Cloud technology plays a central role, offering flexibility, scalability, and improved data security – while helping reduce financial and environmental costs.

Cloud-based print management supports this shift by easing IT workloads and lowering costs related to power, maintenance, and infrastructure. Unlike traditional on-premise systems, cloud models streamline administration and enable IT teams to focus on strategic initiatives.

According to Quocirca's latest research*, 79% of organisations consider cloud print capabilities important when selecting a managed print service provider (MPS), and 72% say MPS helps accelerate their cloud transition.



Why SAFEQ Cloud Pro from Konica Minolta?

Konica Minolta is your partner for moving your print infrastructure securely to the cloud with SAFEQ Cloud Pro, an all-in-one cloud-native print management and scanning solution. SAFEQ Cloud Pro is designed for organisations that want a secure, reliable and cost-effective alternative to managing their own print infrastructure.

Offered on a SaaS basis, SAFEQ Cloud Pro removes the cost and burden of maintaining your own print servers and drivers, and scales in line with your changing needs without hardware investment. And because it works with multi-vendor fleets, there's no need to replace your existing printers and MFPs.

DISCOVER THE BENEFITS OF CLOUD PRINT SERVICES

Enable digitalisation

- Quickly and seamlessly move your print infrastructure to the cloud with an architecture that facilitates your needs wherever you are in your cloud journey.
- Benefit from a multi-tenant cloud print solution that offers high availability and guaranteed optimal performance with a high-speed network.

Increase user efficiency

- Save time and reduce manual steps after authentication at any device.
- Enable easy access to multiple installed applications – including print, copy and scan – directly from the intuitive user interface.
- Make it simple for users (including guests) to print from any device, in any location, to any printer, in a matter of seconds – without IT involvement.

Take pressure off IT

- Take advantage of a quick and easy rollout that doesn't burden your IT team or require you to invest in any print infrastructure.
- Centralise control with a simple web-based dashboard that makes it easy to configure and manage your printers, locations, user credentials, access control, usage, consumption, reporting and more.
- Release your IT staff from repetitive tasks like server management and product updates, so they can focus on strategic developments to your IT environment.

Streamline document processing

- Reduce the time and resources spent on document processing, with multi-vendor one-touch scanning to email and cloud repositories.
- Eliminate the need for manual data entry with OCR technology and metadata searchability.

Control IT costs

- Remove reliance on print servers and the associated costs of acquisition and maintenance – the only onsite hardware you need are your print devices.
- Scale up or down as your needs evolve without investment in new server hardware.
- Reduce the costs and resources associated with administering, maintaining and managing your print infrastructure, including handling service calls.

Feel safe with guaranteed data security

- Choose a print infrastructure that's secure and resilient to withstand vulnerabilities and uncertain times.
- Know that your data is continuously backed up in a data centre in Australia, which is ISO 27001 certified to ensure GDPR compliance; and equipped with cutting-edge technology to protect the perimeter.
- Optional reserved hosting runs SAFEQ Cloud Pro in a dedicated single-tenant environment – combining cloud agility with the privacy, control, and performance of a dedicated infrastructure. It delivers enterprise-grade security, compliance, and customisation for organisations with the highest demands.



KONICA MINOLTA

CLOUD SECURITY THAT'S 100% RELIABLE



Data encryption

SAFEQ Cloud Pro ensures the end-to-end security of your data using a variety of techniques, including encryption of data at rest, and hashing of users' passwords in line with industry best practices. When users choose scan-to-email, an additional level of at-rest and in-transit encryption is provided.

Certificate handling

The certificates used to encrypt communications between users' workstations, the cloud servers and your printers and MFPs are maintained within the SAFEQ Cloud Pro application. You can use the application's built-in certificates or import your own.

GDPR compliance

In addition to encryption, a built-in auditing function ensures the highest levels of security and compliance with regulations such as GDPR. To reduce the risk of confidential data being exposed once documents have been printed, secure pull-printing is enabled on bizhub MFPs via an embedded client.

Zero Trust

If you use or are considering a Zero Trust environment to manage authentication and authorisation of users and devices to applications and data, SAFEQ Cloud Pro can support you. The solution additionally supports many other network infrastructures based on a stringent identity verification process.

RETHINK WHAT'S POSSIBLE

With Konica Minolta, you have a holistic digital workplace partner at your side that can support you at every stage of your cloud journey. We offer a rich portfolio of services and solutions that enable organisations like yours to access the many operational, management and cost benefits of cloud print and other cloud services.

Ready to move to the cloud?

www.konicaminolta.au/contact-us