



KONICA MINOLTA

WORLDWIDE SOUTH BRISBANE DRIVES BUSINESS GROWTH WITH A FULL KONICA MINOLTA AUSTRALIA PRODUCTION ENVIRONMENT



CHALLENGE

- Ageing production equipment reaching end of service agreements
- Need for greater production efficiency and workflow integration
- Increasing demand for fast-turnaround booklet production
- Requirement for greater redundancy and scalability to support business growth



SOLUTION

- AccurioPress C14000
- AccurioPress C4080
- AccurioPress 6120
- AccurioPro Flux workflow software
- Konica Minolta raster image processor (RIP) and integrated production environment



CUSTOMER BENEFITS

- Faster turnaround times and improved production efficiency
- Expanded booklet production capability
- Improved workflow automation and consistency
- Greater production redundancy and reliability
- Stronger foundation for future business growth
- Trusted long-term partnership and responsive support



Worldwide South Brisbane is an award-winning commercial print and design business based in Brisbane, Queensland. Part of the national Worldwide franchise network, the business delivers a broad range of digital print, offset print, design, and marketing services for customers across multiple industries.

The business has built its reputation on strong customer relationships, fast turnaround times, and a commitment to delivering high-quality outcomes. Worldwide South Brisbane was recently recognised as Franchise of the Year at the Worldwide conference in Queenstown, New Zealand, reflecting the team's customer-first approach and continued business growth.

Industry: Commercial Print
Location: South Brisbane, QLD

Giving Shape to Ideas

“This process with Konica Minolta started around two years ago. We looked at what machinery was available, what suited the business, and how we could upgrade in the right way without doing everything in one hit.”

MATT WIBBERLEY-CECCHIN
FRANCHISE OWNER, WORLDWIDE SOUTH BRISBANE



CHALLENGE

Worldwide South Brisbane operates in a fast-paced production environment where customer expectations around speed, consistency, and reliability continue to increase. As the business grew, its existing production fleet was approaching the end of multiple service agreements at the same time, creating an opportunity to rethink and modernise the entire print environment.

The business needed a production setup that could improve efficiency, support higher volumes, streamline workflows, and provide the flexibility to expand key revenue-driving services such as booklet production.

Matt Wibberley-Cecchin, franchise owner, Worldwide South Brisbane, said, “Selling is about relationships. Any printer can print a job; it’s about the other things. It’s about being there for your clients and them trusting in you. That’s a massive part of our business.”

Worldwide South Brisbane also wanted to strengthen production redundancy and reduce operational complexity by consolidating around a single trusted technology partner.

The business had worked with Konica Minolta Australia for more than 14 years and valued the long-standing relationship and responsive support provided by the team.

The relationship was further strengthened during the 2011 Brisbane floods, when the Konica Minolta team helped the business move production equipment from an offsite warehouse before floodwaters impacted the area.

Matt Wibberley-Cecchin said, “During the 2011 Brisbane floods, Konica Minolta Australia brought trucks to help move our equipment out of storage before the water came through. You don’t forget support like that.”



“Relationships are very important to us. Price is not the be-all and end-all. It’s about trust, relationships, and knowing your suppliers will be there when you need them.”

MATT WIBBERLEY-CECCHIN
FRANCHISE OWNER, WORLDWIDE SOUTH BRISBANE



SOLUTION

Worldwide South Brisbane worked closely with Konica Minolta Australia to design and implement a fully integrated production print environment that aligned with the business’s long-term growth plans.

The new environment includes an AccurioPress C14000, AccurioPress C4080, and AccurioPress 6120, supported by AccurioPro Flux workflow software and Konica Minolta RIP technology.

Rather than replacing equipment in a single upgrade cycle, the business worked collaboratively with Konica Minolta Australia over a two-year planning period to stage the rollout and align the new technology with operational requirements and investment timing.

Matt Wibberley-Cecchin said, “This process with Konica Minolta started around two years ago. We looked at what machinery was available, what suited the business, and how we could upgrade in the right way without doing everything in one hit.”

The upgraded environment has streamlined production workflows and improved integration across the business. The addition of AccurioPro Flux workflow software has helped simplify production processes and improve overall operational efficiency.

Booklet production has become a significant growth area for the business, supported by Konica Minolta Australia’s finishing capabilities and integrated workflow environment.



“Konica Minolta Australia doesn’t just install equipment and walk away. The training and support they provide gives our team confidence to keep growing the business.”

MATT WIBBERLEY-CECCHIN
FRANCHISE OWNER, WORLDWIDE SOUTH BRISBANE

Matt Wibberley-Cecchin said, “Booklets have become a really important part of our growth. The equipment gives us the capability and consistency we need to deliver that work efficiently and to a high standard.”

Training and ongoing support also played an important role in the success of the upgraded production environment. Konica Minolta Australia worked closely with the Worldwide South Brisbane team to provide operational guidance and hands-on training across the production workflow.

Matt Wibberley-Cecchin said, “Konica Minolta Australia doesn’t just install equipment and walk away. The training and support they provide gives our team confidence to keep growing the business.”

The investment has also improved production redundancy, giving the team greater flexibility to manage workloads and maintain customer turnaround times during peak demand periods.

Worldwide South Brisbane is now a full Konica Minolta Australia production house, creating a consistent and integrated print environment across the business.

Matt Wibberley-Cecchin said, “It feels like a family business. Konica Minolta staff members come to our staff Christmas party. That’s the kind of relationship we’ve built over many years.”





CUSTOMER BENEFITS

Faster turnaround and improved production efficiency

The integrated production environment has streamlined print workflows and improved operational efficiency across the business. The team can now manage jobs more effectively, reduce manual handling, and respond faster to customer demands.

Expanded booklet production capability

The upgraded production environment has strengthened Worldwide South Brisbane's ability to deliver high quality booklet work efficiently and consistently, helping support continued business growth and expanded customer offerings.

Greater redundancy and reliability

The new fleet provides improved production redundancy, reducing downtime risk and giving the business greater flexibility during high-volume production periods.

Stronger workflow integration

The addition of AccurioPro Flux workflow software and a fully integrated Konica Minolta Australia environment has simplified production management and improved workflow consistency across the operation.

A trusted long-term partnership

For Worldwide South Brisbane, the relationship with Konica Minolta Australia extends beyond equipment supply. The long-standing partnership, responsive support model, and ongoing training continue to play an important role in the business's ongoing success.



"We cherish relationships with suppliers, and Konica Minolta Australia has always been there to support us. That trust is incredibly important for our business."

MATT WIBBERLEY-CECCHIN
FRANCHISE OWNER, WORLDWIDE SOUTH BRISBANE

With a modern production environment and a strong technology partnership in place, Worldwide South Brisbane is well positioned to continue growing its customer base, expanding its services, and delivering high-quality print outcomes with speed and consistency.

